

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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Scan for publisher's contact information.

MARINE NEWS is a B2B brand with a focus in the marine industry. The brand content and editorial scope of the publication includes news and industry comment, in-depth technical articles, industry round-up, and special features. The content of every issue is also available to subscribers globally via the online digital version.

MAGAZINE CHANNEL FORMAT – PRINT AND DIGITAL ISSUES

MARINE NEWS is produced in print and digital formats. The editorial for the print copy is the same for all recipients. The digital format is written and designed for the digital reading experience, accessed by a computer, mobile phone, or tablet. Digital formats may include features such as videos and surveys allowing for user interaction with the brand.

BRAND REPORT PURPOSE

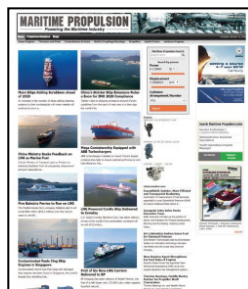
The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand's unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary. No attempt has been made to identify or eliminate duplication that may exist across media channels.

CHANNELS

MARINE NEWS PRINT AND DIGITAL MAGAZINE



MARITIME PROPULSION WEBSITE



EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
MARINE NEWS PRINT AND DIGITAL MAGAZINE (6 issues in the period)	30,408	-	30,408
a. Print	11,771	-	11,771
b. Digital	18,637	-	18,637
(See Paragraph 3b for Source)			
MARITIME PROPULSION WEBSITE (Monthly Users with 25,540 average Pageviews)	16,026	-	16,026

MAGAZINE CHANNEL FORMAT: This magazine is produced in print and digital formats.

No attempt has been made to identify or eliminate duplication that may exist across media channels.

FIELD SERVED

MARINE NEWS serves the commercial and Naval marine industries including ship, boat, barge and workboat owners, operators, offshore oil drilling operations, shipbuilding, boatbuilding, boat repair, marine engineers, naval architects, port authorities and other industries as reported in paragraph 3a herein.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are personnel in the commercial and Naval marine industries - owners, corporate officers (chairmen, CEOs, CFOs, CIOs), directors, presidents, vice presidents, general managers, sales/marketing managers, purchasing agents/managers, other managers, marine superintendents, port captains, port engineers (shore side), ship surveyors, project engineers, foremen, and others employed aboard ships.

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	536
Allocated for Trade Shows and Conventions	175
All Other	42
TOTAL	753

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	30,408	100.0	30,408	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	30,408	100.0	30,408	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2022 Issue	Print	Digital	Total Qualified
January	14,109	16,552	30,661
February	-	30,648	30,648
March	14,187	16,326	30,513
April	14,082	16,243	30,325
May	13,985	16,239	30,224
June	14,262	15,814	30,076

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2022
 This issue is 1.3% or 398 copies below the average of the other 5 issues reported in Paragraph 2.

Business and Occupation	Total Qualified	Percent of Total
1. SHIP, BOAT & BARGE OWNERS, OPERATORS-NAVY AND COMMERCIAL:		
Commercial, U.S.C.G., Military Sealift Command, Army Corps of Engineers, tugs, pushboats, all types of barges, dredges and salvage vessels, offshore service and supply vessels, crew boats, excursion dinner, passenger and ferry boats, "for hire" dive and charter boats, research vessels, pilot boats, fire boats, police boats, harbor and utility boats, pollution control vessels, coastal and great lakes freighters and tankers, offshore drill rigs, port authorities:		
Corporate officers, directors, owners, presidents, vice presidents, general managers, other managers, corporate secretaries, and treasurers	11,083	36.8
Port engineers - shoreside, marine superintendents, port captains, purchasing managers/agents, naval architects, marine engineers - shoreside	2,942	9.8
Other employees ashore not included in above classifications	357	1.2
SUB-TOTAL	14,382	47.8
2. SHIPBUILDING, BOATBUILDING AND REPAIR:		
Corporate officers, directors, owners, presidents, vice presidents, general managers, other managers, corporate secretaries, treasurers, port engineers - shoreside, marine superintendents, port captains, purchasing managers/agents, naval architects, marine engineers - shoreside, ship surveyors, project engineers, and foremen		
Other employees not included in the above classifications	646	2.1
SUB-TOTAL	7,065	23.5
3. PROFESSIONAL:		
Naval architects, marine engineers and marine consultants shoreside	3,718	12.4
Admiralty lawyers and insurance	392	1.3
SUB-TOTAL	4,110	13.7
TOTAL 1, 2, AND 3	25,557	85.0
4. MARINE EQUIPMENT:		
Manufacturers and manufacturer's representatives	3,774	12.5
5. GOVERNMENT AND ALLIED MARINE INDUSTRIES:		
U.S. Marine Administration, U.S. Senators, U.S. Congressmen and others in official capacities	267	0.9
Schools, associations and organizations	450	1.5
Other allied marine industries	28	0.1
TOTAL 4 AND 5	4,519	15.0
TOTAL QUALIFIED CIRCULATION	30,076	100.0

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2022

Qualification Source	Qualified Within			Print	Digital	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request:	14,858	15,218	-	14,262	15,814	30,076	100.0
II. Request from recipient's company:	-	-	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-	-	-
IV. Communication (other than request):	-	-	-	-	-	-	-
V. Sources other than above, including: Association rosters and directories; Business directories; Manufacturer's, distributor's and wholesaler's lists; and Other sources:	-	-	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	14,858	15,218	-	14,262	15,814	30,076	100.0
PERCENT	49.4	50.6	-	47.4	52.6	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2022

Mailing Address	Total Qualified	Percent
Individuals by name and title and/or function	30,076	100.0
Individuals by name only	-	-
Titles or functions only	-	-
Company names only	-	-
Multi-Copy Same Addressee copies	-	-
Single Copy Sales	-	-
TOTAL QUALIFIED CIRCULATION	30,076	100.0

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2022*

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	365		Kentucky	245	
New Hampshire	117		Tennessee	353	
Vermont	40		Alabama	406	
Massachusetts	748		Mississippi	267	
Rhode Island	262		EAST SO. CENTRAL	1,271	4.2
Connecticut	560		Arkansas	97	
NEW ENGLAND	2,092	7.0	Louisiana	1,516	
New York	1,284		Oklahoma	95	
New Jersey	928		Texas	2,324	
Pennsylvania	654		WEST SO. CENTRAL	4,032	13.4
MIDDLE ATLANTIC	2,866	9.5	Montana	33	
Ohio	618		Idaho	62	
Indiana	307		Wyoming	4	
Illinois	658		Colorado	121	
Michigan	584		New Mexico	15	
Wisconsin	499		Arizona	133	
EAST NO. CENTRAL	2,666	8.9	Utah	58	
Minnesota	273		Nevada	45	
Iowa	73		MOUNTAIN	471	1.6
Missouri	314		Alaska	185	
North Dakota	16		Washington	1,177	
South Dakota	18		Oregon	345	
Nebraska	41		California	2,071	
Kansas	94		Hawaii	142	
WEST NO. CENTRAL	829	2.8	PACIFIC	3,920	13.0
Delaware	58		UNITED STATES	24,410	81.2
Maryland	571		U.S. Territories	47	
Washington, DC	148		Canada	559	
Virginia	1,121		Mexico	113	
West Virginia	28		Other International	4,945	
North Carolina	498		APO/FPO	2	
South Carolina	315				
Georgia	462				
Florida	3,062				
SOUTH ATLANTIC	6,263	20.8			
			TOTAL QUALIFIED CIRCULATION	30,076	100.0

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2022*

Region/Country	Total Qualified	Percent	Region/Country	Total Qualified	Percent
ASIA			Sweden	72	
Bangladesh	39		Switzerland	22	
Brunei Darussalam	5		Turkey	94	
China	117		Ukraine	19	
Hong Kong - SAR	32		United Kingdom	552	
India	585		Subtotal	2,213	7.4
Indonesia	97		AFRICA		
Japan	42		Algeria	19	
Korea, Democratic People's Republic Of	11		Cameroon	10	
Korea, Republic Of	66		Egypt	51	
Malaysia	92		Ghana	27	
Maldives	3		Kenya	12	
Myanmar	19		Libyan Arab Jamahiriya	7	
Pakistan	50		Morocco	9	
Philippines	124		Nigeria	149	
Singapore	204		Senegal	5	
Sri Lanka	34		South Africa	20	
Taiwan	18		Tanzania	4	
Thailand	24		Tunisia	9	
Vietnam	28		Subtotal	322	1.1
Subtotal	1,590	5.3	NORTH AMERICA		
MIDDLE EAST			Canada	559	
Bahrain	8		Mexico	113	
Iran	55		United States	24,410	
Israel	17		unspecified North America	2	
Kuwait	13		Subtotal	25,084	83.4
Lebanon	7		CARIBBEAN		
Oman	7		Antigua and Barbuda	5	
Qatar	13		Bahamas	8	
Saudi Arabia	29		Bermuda	4	
Syrian Arab Republic	3		Cuba	3	
United Arab Emirates	145		Dominican Republic	7	
Subtotal	297	1.0	Jamaica	10	
EUROPE			Puerto Rico	35	
Austria	16		Trinidad and Tobago	21	
Belgium	38		Virgin Islands, U.S.	9	
Bulgaria	22		Subtotal	102	0.3
Croatia	32		CENTRAL AMERICA		
Cyprus	15		Costa Rica	13	
Denmark	75		Panama	28	
Finland	76		Subtotal	41	0.1
France	78		SOUTH AMERICA		
Germany	205		Argentina	59	
Greece	106		Brazil	75	
Iceland	6		Chile	27	
Ireland	19		Colombia	32	
Italy	121		Ecuador	9	
Latvia	3		Peru	27	
Malta	11		Uruguay	6	
Monaco	9		Venezuela	31	
Netherlands	202		Subtotal	266	0.9
Norway	178		ASIA PACIFIC		
Poland	33		Australia	122	
Portugal	26		Guam	3	
Romania	45		New Zealand	36	
Russian Federation	30		Subtotal	161	0.5
Serbia	3				
Slovenia	4				
Spain	101				
			TOTAL QUALIFIED CIRCULATION	30,076	100.0

*See Additional Data

WEBSITE CHANNEL

WWW.MARITIMEPROPULSION.COM

2022	Pageviews	Sessions	Users	Average Session Duration
January	25,562	17,475	15,532	0:46
February	24,243	16,528	14,882	0:50
March	26,635	18,242	16,360	0:48
April	24,667	17,518	15,557	0:48
May	27,379	19,327	17,527	0:46
June	24,755	17,991	16,303	0:43
AVERAGE:	25,540	17,846	16,026	0:46

January – June 2022 data was provided by Google Analytics. All website activity is audited by BPA Worldwide.

WEBSITE GLOSSARY

Pageviews: A Pageview is recorded each time a page implanted with the JavaScript code (tag) is displayed in a browser window. This will occur whether the page is served directly from the web server, from a proxy, or from the browser's cache.

Sessions: A single continuous set of activity attributable to a cookie browser resulting in one or more pulled text and/or graphics downloads from a site. A period of 30 minutes of inactivity will terminate the session.

Users: An identified and unduplicated Cookie Browser that accesses Internet content or advertising during a measurement period.

Average Session Duration: The time visitors remain on a site per session.

ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:

Editorial Replica – If a print brand existed first, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

GEOGRAPHICAL BREAKOUT:

Geographic data for Website is not reported at the media owner's option.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

John O'Malley, Publisher
Kathleen Hickey, Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

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County	New York
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About BPA Worldwide.

BPA Worldwide is in the business of providing assurance. For 80+ years as a not-for-profit assurance service provider, BPA was originally created by advertisers, advertising agencies and the media industry to audit audience claims used in the buying and selling of advertising. Performing nearly 1,000 annual audits of media channels in 19 countries, BPA is a trusted resource for compliance and assurance services.

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